



Role Profile

Graphic Designer – Partnerships

Role Reports To: Senior Partnership Sales Manager

Role Purpose

To lead on the delivery of high-quality materials to support the partnerships team on both acquisition of new partners and the servicing of existing partners. Interpreting creative briefs, taking projects from initial briefing through to completion and ensuring all artwork created is consistent and complies with Club brand guidelines.

Key Responsibilities

- Think creatively to produce innovative ideas, from concept stage through to completion
- Develop interactive design which brings to life potential partnership activations and branding opportunities
- Support the team in brainstorming ideas for sales material and partnership activations
- Manage multiple projects within a fast-paced environment
- Continually update and amend existing artwork
- Ensure all artwork is consistent and relevant for the target audience
- Be aware of the Club's Brand Values and consistently ensure that actions and work produced champion those values at all times
- To work with the other Designers in creating and implementing best practices in artwork supply, effective file location, back-up, and archive
- Ensuring that all designs are kept confidential if necessary

Key Skills & Experience

- Educated to Design related degree level or equivalent
- Proven experience working as a Graphic Designer
- Excellent practical knowledge of Adobe Design related software: InDesign, Photoshop, Illustrator
- Highly motivated with strong organisational and problem-solving skills
- Excellent communication skills, able to articulate ideas and confidently explain creative concepts to a non-creative audience
- The ability to work under pressure in a fast-paced environment
- Passionate about design and thinking creatively
- Being proactive and the ability to work independently
- Taking ownership of projects as well as working within a team

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