



ASTON VILLA FOOTBALL CLUB

Digital Product Manager

£40,000 - £50,000 per annum depending on experience

We have an exciting opportunity for an ambitious Digital Product Manager to work within our Commercial team based at Villa Park. The ideal candidate will own the process of defining the customer product development roadmap on a project basis, driving through product initiatives to increase engagement, drive conversion and revenue.

You will work to define “best in class” digital channel propositions for their product to be deployed across strategic platforms including website and mobile. You will manage large-scale digital projects through concept, design, prototype, development and implementation.

For further information please see the Role Profile [\(HYPERLINK TO FORM\)](#).

Aston Villa Football Club celebrates the diversity of its Club and its supporters. As part of this, Aston Villa Football Club is an Equal Opportunities Employer and welcomes applications from all sections of the community.

To allow us to monitor this, we ask all applicants to complete our Equal Opportunities Monitoring Form [\(HYPERLINK TO FORM\)](#). All information provided will be treated in confidence and will not be seen by staff directly involved in the appointment. The questionnaire will be detached from your application form, stored separately and used only to provide statistics for monitoring purposes.

To apply please send your CV, **(please including your current salary details and notice period)** and completed Equal Opportunities Monitoring Form [\(HYPERLINK TO FORM\)](#), to careers@avfc.co.uk or Lucy Ford, HR Business Partner Aston Villa Football Club, Villa Park, Birmingham, B6 6HE.

Closing Date: 25 June 2019